

ST. THOMAS SCHOOL, SAHIABABAD

TITLE – AD MAD SHOW

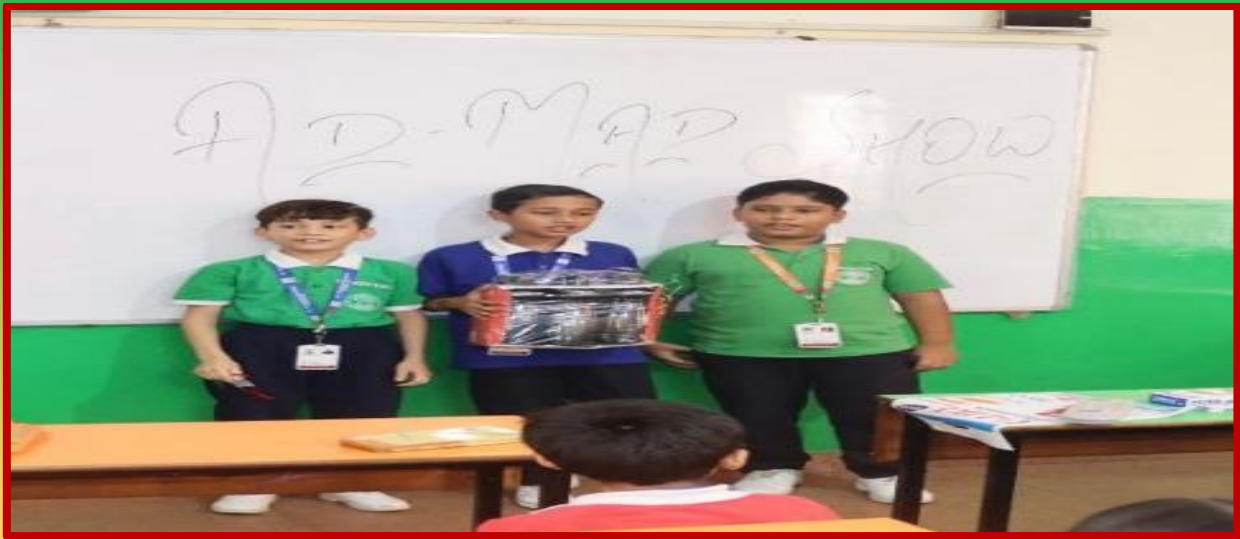
CLASS – IV



“CREATIVITY WITHOUT STRATEGY IS CALLED ART. CREATIVITY WITH STRATEGY IS ADVERTISING.”

AD MAD is an ‘**Advertising Campaign Competition**’ for students to showcase their creative skills in marketing products and services. Students of **Class IV** has showcased an **AD-MAD SHOW** in the school premises. It helped to bring out the individual and collective talent of the students participating in it. They made humorous and conceptual ad presentations. Students acted out on various advertisements script and ideas relevant for different sector. They prepared advertisements on products like stationary, health drinks and daily life objects. Some students presented the solo act whereas some participated in group with the product in hand. The students participated enthusiastically and enjoyed a-lot. The idea behind conducting this event is to provide a platform to participants to explore their creativity skills.





WHEN CREATIVITY MEETS MADNESS...

